



AVENUE MAGAZINE

2026 MEDIA KIT

WHO WE ARE

LARGEST LOCAL AUDIENCE

As a primary source of information and lifestyle for more than 25 years, AVENTURA magazine provides thought-provoking, entertaining editorial and exciting layouts. With respected content and high visibility, our influential brand attracts a loyal audience to target high-net-worth customers in this dynamic region.

Our marketing partners have given our publication a foothold in a market where publications come and go—resulting in continual growth for our advertisers. Reach and engage 115,000+ affluent consumers every issue, through our print and digital editions. Harness the power of multi-market exposure among affluent consumers with Aventura.

AVM DELIVERS

Aventura Magazine readers are affluent and engaged

62% frequently purchase products or services from ads seen in Aventura Magazine

71% have a household income of \$125,000+ per year

88% are interested in dining & entertainment

62% are planning a vacation/travel next year

AUDIENCE

37% **63%**
Male Female

MEDIAN AGE:

39



CIRCULATION

Aventura Magazine is audited by the Circulation Verification Council (CVC). The publication offers our advertising and marketing partners powerful, results-producing, targeted distribution from Fort Lauderdale to Miami Beach.

High-profile targeted distribution, reaching the ultra-affluent market including select newsstands: 15,000 copies. Specialty business distribution, designed to reach wealthy residents and visitors:

- Aventura
- Hollywood Beach
- Bal Harbour
- Miami Design District
- Bay Harbor Islands
- Midtown Miami
- Biscayne Corridor
- North Miami Beach
- Eastern Shores
- Sunny Isles Beach
- Hallandale Beach
- Surfside
- Professional Offices
- Medical Offices
- Select Residential Towers
- Financial Institutions
- Retail Centers
- Real Estate Firms
- Salons and Spas
- Luxury Vehicle Showrooms

Available on select newsstands: 615 copies

- Barnes & Noble
- Whole Foods
- Fresh Market
- Publix





EDITORIAL CALENDAR

JANUARY 2026 // ARTS & CULTURE

- 40 Years of Miami City Ballet
- The Allure of Vintage Guitars
- Capturing Miami's Public Art Through the Lens

Space Close: November 15

FEBRUARY 2026 // FOOD & SPIRITS

- The Star Chef Behind SOBEWFF
- Breakfast in Paris (Without Leaving Miami)
- Raise a Glass to a New Celeb-Backed Spirit

Space Close: December 15

Special Section Opportunity: Faces of Aventura

MARCH 2026 // POWER WOMEN

- Miami's Leading Lady of Tennis
- Women of Style
- Mah Jong Madness

Space Close: January 15

APRIL 2026 // SPRING FLING

- Bright & Festive Celebrations
- Citrus Flavors of the Season
- Collecting Vintage Jewelry

Space Close: February 15

Special Section Opportunity: Wealth Preservation

MAY 2026 // THE HEALTH & WELLNESS ISSUE

- Life in the Blue Zones
- The Wellness Edit: Trends, Tips & Treatments
- Drink the Rainbow

Space Close: March 15

Special Section Opportunity: Physician Profiles, Best Self

JUNE 2026 // WORLD CUP

- Ultimate Guide to the World Cup
- The Season's Splashiest Swimwear
- Team Miami: The New Sports Capital of the World

Space Close: April 15

Photo Credit: Olivia Graham

JULY 2026 // ALL AMERICAN TRAVEL

- Florida Bucket List: 20 Must-Do Adventures
- Weekend Wanderlust
- Celebrating 250 Years of America

Space Close: May 15

Special Section Opportunity: Realtor Profiles

AUGUST 2026 // BEST OF ISSUE

- Best of 2026
- Top Spots, Trends & Tastemakers

Space Close: June 15

SEPTEMBER 2026 // GOING WILD

- Miami's Eco Warriors
- Behind the Scenes at Zoo Miami
- Forage Your Garden

Space Close: July 15

Special Section Opportunity: Smart Guide

OCTOBER 2026 // THE 305 ISSUE

- Beats and Boss Moves: Miami's Music Mogul
- Miami Season Preview
- Following the Polo Ball Around Florida

Space Close: August 15

Special Section Opportunity: Designer Profiles, Top Lawyers

NOVEMBER 2026 // HOME & ENTERTAINING

- A Gracious Thanksgiving: Hosting with Style
- Where Miami Design is Headed
- Spirits of Miami

Space Close: September 15

Special Section Opportunity: Top Dentists, Holiday Gift Guide

DECEMBER 2026 // POP ART

- Navigating Miami Art Week Like an Insider
- Editor's Luxe Gift Guide
- All That Glitters: Dazzling Jewelry

Space Close: October 15

ADVERTISING RATES

AD POSITIONS (COLOR OR B&W)	6x	12x
Two-Page Spread	\$3,350	\$3,095
Full Page	\$1,995	\$1,735
Half Page	\$1,025	\$920
PREMIUM POSITIONS	6x	12x
Back Cover	\$5,800	\$4,900
Cover Two / Page One	\$5,125	\$4,500
Opposite TOC (or) Editor's Letter	\$2,350	\$2,200
Add'l Premium Positions & Special Inserts	Ask Your Rep	Ask Your Rep
AVM.COM DIGITAL ADS	Monthly	
Large Island (250 x 500 pixels)	\$395	
Standard Island (250 x 500 pixels)	\$205	
INSIDER'S GUIDE NEWSLETTER	Weekly	
Newsletter Premium (600 x 300 pixels)	\$365	
Newsletter Standard (600 x 300 pixels)	\$255	
EBLAST	Each	
eBlast (600 x 800 pixels)	\$725	





DIGITAL MEDIA

The Aventura Magazine Digital Studio is a suite of digital marketing services available to help all types of businesses and industry segments. Services include:

- Social Media Advertising
- Google Display and Programmatic Advertising
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM/Google PPC)
- Website Remarketing
- Video, YouTube and Connected TV Advertising
- Digital Radio Advertising
- Custom Email Marketing
- Digital Consultation

These new capabilities serve as the perfect complement to the digital advertising options currently available on AventuraMagazine.com as well as our e-newsletters.

- Stand Out
- Improve ROI
- Deliver Specific Measurable Results



IN EVERY ISSUE

THE MIX // Everything new and now in Aventura and beyond

PROFILE // Local people to know

RSVP // This month's most talked-about event

SCOUTED // Our city-wide picks for favorite finds and best-kept secrets

BY THE BOOK // The tomes that are at the top of our must-read lists

THE LOOK // Looks for fashionistas to covet and copy

THE IT LIST // The pieces and products that are popping up in all the right places

THE EDIT // Our editors' most stylish selections

TRENDING // The pulse of what's hot in self-care

JEWELRY BOX // Jewels and baubles to delight

BEAUTY // All things makeup and skincare

WANDERLUST // Far-flung travel destinations

QUICK TRIPS // The art of the weekend jaunt

FLORIDIANA // Sunshine State getaways

HIGH ROAD // Expert auto reviews to keep you driving in style

HIGH SEAS // Your guide to the yachting life

SIP & SAVOR // The best of the Miami-Dade food and beverage scene

MINDFUL MIXOLOGIST // Cocktails to drink now

POUR DECISIONS // Wind down with expert wine education

INTERIOR SHOWCASE // Architecture and design highlights from Miami's poshest addresses

BY DESIGN // Top design tips from local experts

ELEMENTS // Accessories and furnishings sure to inspire

INSPIRED LIVING // Chic ways to incorporate the latest home design trends

SOCIAL STUDIES // Snapshots from the Magic City's hottest events

LAST WORD // On the record with Miami's most prominent movers and shakers

Photo Credit: Olivia Graham

Palm Beach Media Group

COLLECTION



Following the unparalleled success of the market leading Palm Beach Illustrated, Palm Beach Media Group has continued to expand into new markets. Our family of Luxury Lifestyle publications reach more than 730,000 Floridians each month.



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PRINT SPECS

PRINTER SPECS

Binding: Perfect Bound Jog to Head

Line Screen: 175-line screen. Min & Max dot size: 5% to 95%
(Overall printing density of all colors cannot exceed 280%)

Printing Process: Heatset Web Offset

AD LAYOUT

Material Format: PDF/X1-A. No color proofs are required.

Images: Should be 300 DPI and converted to CMYK.

No RGB images. We can convert client supplied images, however, conversion may result in color variation.

AD DELIVERY

Please upload via our client center. An upload link will be emailed to you. **Contract Proof:** Clients may request to have a contract color proof sent to them. A \$25 charge will apply.

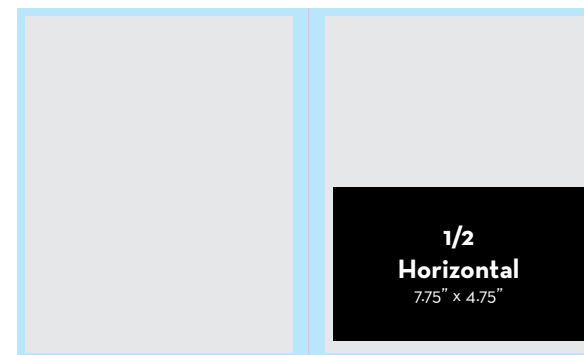
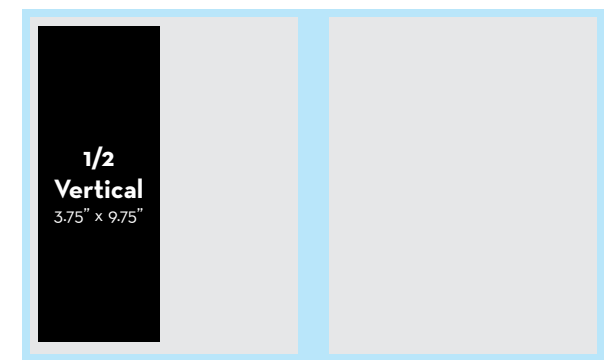
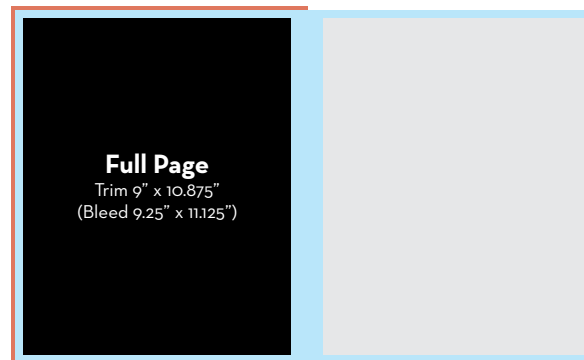
QUESTIONS

Ad Material Specs/Upload, Deadline Extensions

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Reprints, Paper, Inserts & Plant Operations

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DIGITAL SPECS

ARTWORK REQUIREMENTS

Files provided must be jpeg, png, or gif. Please include URL that your artwork will link to when image is clicked; only one URL per ad or eBlast.

For a dedicated eBlast please also include subject line & additional email addresses that should be on the distribution.

Materials are due 10 business days prior to campaign start. Submit web ready materials. Design services are available for a fee of \$150.

AD DELIVERY

Submit materials directly to the client center: <https://pbmg.apps.maghub.com/clients>. An upload link will be provided.

QUESTIONS

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